



Event Program: Full Page Ad Specs

Please choose to do either a bleed or non-bleed ad

Non-Bleed Ad Specs

7.5" x 10"

Bleed Ad Specs

Trim size: 8.5" x 11"

Trim plus bleed: 8.75" x 11.25"

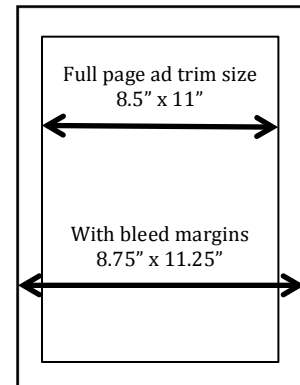
Build pages to trim size and extend bleed beyond page edge by 1/8 inch.
Single page image area should be no more than trim plus bleed.

Live matter: 7.875" x 10.375"

* Live matter refers to critical copy, like logos and text.

Color:

CMYK or BW. Spot colors must be converted to 4/c.
RGB files are not acceptable.



Acceptable File Formats:

Press-optimized PDFs, high-resolution .psd, .eps, and .ai
InDesign files with fonts converted to outlines and all supporting documents included

Artwork Submission:

Please send high-resolution ads directly to Katie Champion at katie@sportsvideo.org
If the file is too large, please send via <http://www.sportsvideo.org/uploads>

For questions regarding ad materials and production, please contact:

Karen Hogan Ketchum
Director of Production
karen@sportsvideo.org
(646) 559-0434

Katie Champion
Production Assistant
katie@sportsvideo.org
(646) 524-7497